



THE LATEST FROM AGRICULTURE & NATURAL RESOURCES RCE OF CAPE MAY COUNTY

February 15, 2024



Start your gardens!

This is a vegetable garden 5 session series. To register for the complete series and get a **\$10 discount**, [click here](#) or choose the sessions you like most below:



February 28	6.30pm	RCE office	Garden planning and soil basics	\$25 – includes a soil test kit
March 27	6.30pm	RCE office	Seed starting and planting 101	\$15 – includes seed starts
April 17	6.30pm	Zoom	Plant care	\$5
May 22	6.30pm	Zoom	Harvesting: Use and storage	\$5
June 12	6.30pm	RCE office	Extending the season	\$5

THERE'S STILL TIME TO REGISTER!

RUTGERS
New Jersey Agricultural
Experiment Station
Cooperative Extension

Free Informational Talk for Farmers

Business Succession Planning for Farmers

Thursday, February 29, 2024
6:00 to 8:00 p.m.

Rutgers Cooperative Extension
355 Court House - South Dennis Road
Cape May Court House, NJ 08210

Presenter:
Keith Dickinson, CFP®, CAC, Business Consultant, CERTIFIED FINANCIAL PLANNER™, Certified Agricultural Consultant with Farm Credit East

Topics to include:

- Wondering if and how you can transition your farm business to the next generation without unnecessary problems and worry?
- Do you know what will happen to your farm when you die?
- Are you concerned about avoiding the fights and problems that commonly occur when family farms transition?

We will discuss these and many other questions during our Farm Succession Planning Workshop. Please plan to attend and bring your own questions with you!

Register at: <https://go.rutgers.edu/11vmoz1>
For information, call 609-465-5115, ext. 3601



RUTGERS
New Jersey Agricultural
Experiment Station
Cooperative Extension

2024 "Garden & Grow" Workshop Series

**Growing Mushrooms at Home:
Life after your Grow-at-Home Kit**

Thursday, February 22, 2024 * 6:30 p.m. - 8:30 p.m.

Rutgers Cooperative Extension
355 Court House - South Dennis Road
Cape May Court House, NJ 08210

Presenter:
Lin Conover, Owner, Wood Sung Mushrooms

Participants will learn:

- * Basic conditions for successful mushroom fruiting
- * Equipment set-up for growing mushrooms indoors
- * Log inoculation tools and techniques
- * Considerations for low tech growing methods using buckets and tubs

Hands-on Demonstrations

Cost is \$20 per person. Class limit is 15 participants. No Walk-Ins!
Intermediate Class, no prior experience required
For information, call 609-465-5115, ext. 3615

Claudia Gil Arroyo, County Agent III, Agriculture and Natural Resources,
Cooperative Extension of Cape May County
Jen Sawyer Caraballo, Rutgers ANR Program Associate

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and Boards of County Commissioners.
Rutgers Cooperative Extension is an Equal Opportunity Institution. All State and Federal financial assistance is provided on an equal opportunity basis.

OTHER EVENTS

- Dec-Mar [Lifelong Learning Winter](#) Programs by the American Horticulture Association
- Feb 13- Mar 26 [Online Trainings for Agritourism Business Planning](#) Tuesdays at 1:00 pm. For seven weeks, from February 13 through March 26, we will guide business owners and managers through the process of developing your business plan using AgPlan
- Feb 15 [How to Build a High-Converting Farm Website](#) Free webinar, registration required. A well-crafted farm website not only serves as a marketing tool but also provides a platform to showcase products, enhance overall visibility, and most importantly, sell more!
- Feb 15 [Things Your Organic Certifier Wants You to Know](#) Online Join NCAT's Audrey Kolde and Meredith Morgan from Quality Certification Services for this free webinar. The talk will be a practical walk-through of how to apply to become USDA organic certified and how to maintain that certification. We will discuss Organic System Plan documents, some tips for success, and call out key regulations to maximize success. We will also go over resources that will help you and your clients gain a full understanding of USDA regulations.
- Feb 21 [Retail Farm Market School: Attracting Visitors with Instagram](#) 12 pm Discover Instagram's potential to attract market visitors gaining skills in profile setup, hashtag use, and strategic planning in this interactive session. Join, share experiences, and engage in the discussion!
- Feb 27 [From Zero to Hero: Building Your Brand on Social Media](#) 12 pm Gain invaluable insights, expert strategies, and actionable steps to elevate your online presence, cultivate a compelling brand identity, and harness the power of social media to propel your business to reach more customers.
- Feb 28 [Mastering Point-of-Sale Excellence: A Panel Discussion](#) 12 pm Join industry experts in a dynamic conversation, exploring the latest advancements, best practices, and real-world insights, equipping business owners with the knowledge to elevate their transaction systems and optimize customer experiences.

Contact us:
Claudia Gil Arroyo
Agriculture and Natural
Resources Agent III

capemayag@njaes.rutgers.edu
(609) 465 5115 Ext. 3602

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Mon – Fri 8:30AM – 4:30PM

If you no longer wish to be part of our mailing list, please email us at capemayag@njaes.rutgers.edu



THE LATEST FROM AGRICULTURE & NATURAL RESOURCES OFFICE OF CAPE MAY COUNTY

February 15, 2024

University of Maryland Extension Presents: **Farm Stress Management ONLINE COURSE**

ENROLL FREE NOW

TOPICS INCLUDE

- Stress Management
- Physical Health
- Mental Health
- Financial Literacy
- Legal Resources

This workshop is designed for Agriculture Service Providers to equip them with the skills and knowledge to support farms and farm families in times of distress. The University of Maryland Extension Farm Stress Management Team will train service providers to identify signs of distress, develop skills to communicate with those experiencing stress, and provide local and national resources. Financial and regulatory topics will also be discussed as they often contribute to farm stress.

SARE
Equal Access Institution

umeagfs.teachable.com/p/farm-stress-management

YOU ARE INVITED TO THE CAPE MAY COUNTY BOARD OF AGRICULTURE INDUSTRY NIGHT!

Come and meet other farmers, vintners & aquaculturists from Cape May County as well as industry vendors.

WHEN:
March 4, 2024. 6pm-8pm

WHERE:
Lockwood Center
355 Court House - Dennis Rd
Cape May Court House, NJ 08210

SPEAKER: Patricia D. Hastings
Extension Pesticide Safety
Education Program Coordinator for NJ

**TITLE: PESTICIDE SAFETY & COMPLIANCE
TOOLS FOR NEW JERSEY GROWERS**
6-6:45 pm

****Pesticide credits: 1 unit each CORE;
PP2; 1A****

**DINNER PROVIDED BY CMC BOA FROM
Matt's Family "Taste The Love"**



**FREE EVENT FOR
CAPE MAY
COUNTY
FARMERS!**

VENDORS

Farm Credit East
Crow Ins.
Vine Tech
Tice Farm LLC
Sea Gear
And more...

**FOR MORE
INFORMATION/
RSVP BY FEB 28!**
CONTACT:

Jen Sawyer Caraballo
wsawyer@njaes.rutgers.edu
609-465-5115 ext. 3615



FUNDING OPPORTUNITIES

[New Jersey Conservation Stewardship Program NRCS](#) Whether you are looking to improve grazing conditions, increase crop resiliency, or develop wildlife habitat, we can custom design a CSP plan to help you meet those goals.

[New Jersey NRCS Announces Application Signup Cut-Off Date for Fiscal Year 2024](#) HAMILTON SQUARE, N.J., Jan. 17, 2024 - New Jersey's Natural Resources Conservation Service (NRCS) is now accepting applications for the Agricultural Conservation Easement Program – Agricultural Land Easement (ACEP-ALE). There is one final signup offered for complete and eligible applications to compete for available funding. Application packages are due on Friday, March 1, 2024.

[RMA's Micro Farm Program](#) provides a risk management safety net for all commodities on a farm under one insurance policy. This insurance plan is tailored for any farm with up to \$350,000 in approved revenue. Sales closing date: Feb. 28, 2024.

[Urban & Community Forestry 2024 Challenge Cost Share Grant Program.](#) Application deadline: Feb. 29, 2024.

[EPA's Community Change Grants Program](#) has announced \$2 billion dollars in Inflation Reduction Act funds for environmental and climate justice activities. Application deadline: Nov. 21, 2024.

[Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvement Guaranteed Loans & Grants](#) fund renewable energy systems or to make energy efficiency improvements for agricultural producers and rural small businesses. Multiple deadlines.

[USDA Value-Added Producers Grant](#) The Value-Added Producer Grant program helps agricultural producers enter value-added activities to generate new products, create and expand marketing opportunities, and increase producer income.

[Amber Grant for Women](#)

WomensNet launched the Amber Grant in 1998 to honor the memory of an ambitious young woman who died at the age of 19, before she could realize her entrepreneurial aspirations. Every month, WomensNet awards one or more Amber Grants of \$10,000 each. Then, at the end of the year, one of those grant recipients is selected to receive \$25,000!

[Farm Business Mgmt. & Benchmarking Program](#)

The Farm Business Management and Benchmarking Competitive Grants Program provides funds for improving farm management knowledge and skills of agricultural producers by maintaining and expanding a national, publicly-available farm financial management database to support improved farm management.

[Black Farmer Fund Rapid Response Program](#)

This fund seeks to address acute emergencies to provide immediate restoration of an operation—not recurring expenses, rental assistance or start-up costs. Eligible emergency situations include but are not limited to equipment breakdown, weather, loss of crops / animals, medical expenses, stolen or damaged supplies, etc.

[Gus Schumacher Nutrition Incentive Program](#)

The primary goal and objective of the GusNIP Produce Prescription Program is to demonstrate and evaluate the impact of projects on the improvement of dietary health through increased consumption of fruits and vegetables, the reduction of individual and household food insecurity and the reduction in healthcare and associated costs.

[FSA Online Loan Application Home \(usda.gov\)](#)

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GOT GARDEN QUESTIONS?
Call the Cape May County
Horticulture Helpline
(609) 465 5115 Ext. 3653



RESOURCES

[Farm Market & Agritourism: Build a value ladder and they will climb](#) – Vegetable Growers News

[Economic Analysis of Market Impacts of the National Watermelon Promotion Board: 2017-2021](#) by the National Watermelon Promotion Board shares findings that shows how the organization's marketing activities help shape the demand for watermelons.

[Mix organic, conventional methods to boost soil health](#) – Vegetable Growers News

[Farmland access](#) – ATTRA Publication

[Resilient Farmers, Ranchers and Communities: Social Sustainability in Agriculture](#) – SARE Outreach

[Risk Management Education for Farmers with On-Farm Visitors](#) – Iowa State Extension



SAVE A LIFE

THE SOMERSET COUNTY BOARD OF AGRICULTURE, IN PARTNERSHIP WITH THE RWJ TRAUMA CENTER, INVITE YOUR PARTICIPATION IN AN UPCOMING **STOP THE BLEED® TRAINING SESSION!**

Someone who is severely bleeding can bleed to death in as little as 5 minutes. The number 1 cause of preventable death after injury is bleeding. Learn the lifesaving skills to STOP THE BLEED® and be empowered to save a life.



MARCH 4TH, 2024
SUYDAM FARM GREENHOUSES
7:30 PM - 9:00 PM
REGISTER USING THE QR CODE ABOVE!

For more info, please contact Cathy Blumig: (732) 873-3206 or info@wolgastrreefarm.com

RESOURCES (CONT.)

[CSA Innovation Network](#) - The CSA Innovation Network is a resource base of programs and tools built by and for individuals and organizations supporting Community Supported Agriculture (CSA) development.

[Farm Stress Management | UME Agriculture and Food Systems \(teachable.com\)](#) Farm stress management training will equip Agricultural Service Providers with skills and knowledge to support farm families in times of distress.

[Farmer's guide to direct sales software platforms](#) – National Young Farmers Coalition

PLANT & PEST ADVISORY

[Landscape, Ornamentals, Nursery, and Turf Pest Notes](#)

[Vegetable Crop IPM update](#)

[Tree Fruit IPM Report](#)

FACTSHEETS

[FS1356: 2024 Vegetable Integrated Pest Management Delivery Program](#)
[Effective Pricing Methods for Produce at Farmers Markets \(psu.edu\)](#)

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