



THE LATEST FROM AGRICULTURE & NATURAL RESOURCES RCE OF CAPE MAY COUNTY

February 27, 2024



Start your gardens!

This is a vegetable garden 5 session series. To register for the complete series and get a **\$10 discount**, <u>click here</u> or choose the sessions you like most below:



February 28	6.00pm	RCE office	Garden planning and soil basics	\$25 – includes a soil test kit
March 27	6.00pm	RCE office	Seed starting and planting 101	\$15 – includes seed starts
April 17	6.00pm	Zoom	Plant care	\$5
May 22	6.00pm	Zoom	Harvesting: Use and storage	\$5
June 12	6.00pm	RCE office	Extending the season	\$5

THERE'S STILL TIME TO REGISTER!





TITLE: PESTICIDE SAFETY & COMPLIANCE TOOLS FOR NEW JERSEY GROWERS 6-6:45 pm **Pesticide credits: 1 unit each CORE;

Education Program Coordinator for NJ

Extension Pesticide Safety

Pesticide credits: 1 unit each CORE; PP2; 1A DINNER PROVIDED BY CMC BOA FROM Matt's Family "Taste The Love"

Connection Section 2 to One Determined New York Connection of the

RUTGERS
New Jersey Agricultural
Experience Todaton
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RSVP BY FEB 28!

Cooperating Agencies Ratgers. The State Environity of New Jersey, 8.5 Department of Agriculture, and Boards County Commissioners. 5 Department Entercion, a unit of the Ratgers New Jersey Agricultural Experiment Station is no Equal Exportantly program provider and employ.

OTHER EVENTS

Dec-Mar <u>Lifelong Learning Winter</u> Programs by the American Horticulture Association

Feb 13 - Online Trainings for Agritourism Business
Mar 26 Planning Tuesdays at 1:00 pm. For seven
weeks, from February 13 through March 26,

we will guide business owners and managers through the process of developing your

business plan using AgPlan

Feb 28 <u>Mastering Point-of-Sale Excellence: A Panel</u>

<u>Discussion</u> 12 pm Join industry experts in a dynamic conversation, exploring the latest advancements, best practices, and real-world insights, equipping business owners with the knowledge to elevate their transaction

systems and optimize customer experiences.

Mar 5

Retail Farm Market School: Short Videos, Big
Results 12 pm Short video is one of the most
powerful ways to reach people through social
media today. Navigating trends, filming on
your phone, and getting the word out can be
overwhelming. In this webinar, we'll guide

overwhelming. In this webinar, we'll guide you through the process of creating engaging, effective short videos that showcase the unique charm of your market

to help attract more visitors.

Mar 19 Mastering Markup vs. Profit for Small

Business Owners 12 pm. a webinar designed to enhance your understanding of retail financials. In this session, you'll gain valuable insights to distinguish between markup and profit, empowering you to make strategic pricing decisions that can significantly impact

your business's financial success.

Mar 26 NOFA NJ Annual Meeting

Save the date! NOFA NJ's Annual Meeting is open to all NOFA NJ Members and those interested in joining as a Member. We'll enjoy a farm walk and presentation, organizational updates, networking and mingling and, as always, good food! More info coming soon.

Dennis Rd. Cape May Court House, NJ 08210

capemayag@njaes.rutgers.edu

Contact us:

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Resources Agent III

Agriculture and Natural

(609) 465 5115 Ext. 3602

355 Court House - South

Mon - Fri 8:30AM - 4:30PM

If you no longer wish to be part of our mailing list, please email us at capemayag@njaes.rutgers.edu





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FOLLOW US ON FACEBOOK:

CAPE MAY COUNTY AGRICULTURE & NATURAL RESOURCES



FUNDING OPPORTUNITIES

New Jersey Conservation Stewardship Program NRCS Whether you are looking to improve grazing conditions, increase crop resiliency, or develop wildlife habitat, we can custom design a CSP plan to help you meet those goals.

New Jersey NRCS Announces Application Signup Cut-Off Date for Fiscal Year 2024 HAMILTON SQUARE, N.J., Jan. 17, 2024 - New Jersey's Natural Resources Conservation Service (NRCS) is now accepting applications for the Agricultural Conservation Easement Program – Agricultural Land Easement (ACEP-ALE). There

is one final signup offered for complete and eligible applications to compete for available funding. Application packages are due on Friday, March 1, 2024.

Apply for a Farm Credit East Higher Education Scholarship by March 15 Farm Credit East, a member-owned lending and financial services cooperative, is currently accepting scholarship applications from high school seniors and college students with career aspirations in agriculture, commercial fishing and the forest products industries from across the association's eight-state territory. Applications are due by March 15.

<u>Urban & Community Forestry 2024 Challenge Cost Share Grant Program</u>. Application deadline: Feb. 29, 2024. <u>EPA's Community Change Grants Program</u> has announced \$2 billion dollars in Inflation Reduction Act funds for environmental and climate justice activities. Application deadline: Nov. 21, 2024.

Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvement Guaranteed Loans & Grants fund renewable energy systems or to make energy efficiency improvements for agricultural producers and rural small businesses. Multiple deadlines.

<u>USDA Value-Added Producers Grant</u> The Value-Added Producer Grant program helps agricultural producers enter value-added activities to generate new products, create and expand marketing opportunities, and increase producer income.

Amber Grant for Women

WomensNet launched the Amber Grant in 1998 to honor the memory of an ambitious young woman who died at the age of 19, before she could realize her entrepreneurial aspirations. Every month, WomensNet awards one or more Amber Grants of \$10,000 each. Then, at the end of the year, one of those grant recipients is selected to receive \$25,000!

Farm Business Mgmt. & Benchmarking Program

The Farm Business Management and Benchmarking Competitive Grants Program provides funds for improving farm management knowledge and skills of agricultural producers by maintaining and expanding a national, publicly-available farm financial management database to support improved farm management.

Black Farmer Fund Rapid Response Program

This fund seeks to address acute emergencies to provide immediate restoration of an operation—not recurring expenses, rental assistance or start-up costs. Eligible emergency situations include but are not limited to equipment breakdown, weather, loss of crops / animals, medical expenses, stolen or damaged supplies, etc.

Gus Schumacher Nutrition Incentive Program

The primary goal and objective of the GusNIP Produce Prescription Program is to demonstrate and evaluate the impact of projects on the improvement of dietary health through increased consumption of fruits and vegetables, the reduction of individual and household food insecurity and the reduction in healthcare and associated costs.

FSA Online Loan Application Home (usda.gov)



Contact us:

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GOT GARDEN QUESTIONS?
Call the Cape May County
Horticulture Helpline
(609) 465 5115 Ext. 3653



Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and Boards of County Commissioners.
Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.





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RESOURCES

Farm Market & Agritourism: Build a value ladder and they will climb - Vegetable Growers News

Economic Analysis of Market Impacts of the National Watermelon Promotion Board: 2017-2021 by the National Watermelon Promotion Board shares findings that shows how the organization's marketing activities help shape the demand for watermelons.

Mix organic, conventional methods to boost soil health - Vegetable Growers News

Farmland access - ATTRA Publication

Resilient Farmers, Ranchers and Communities: Social Sustainability in Agriculture - SARE Outreach

Risk Management Education for Farmers with On-Farm Visitors - Iowa State Extension

CSA Innovation Network - The CSA Innovation Network is a resource base of programs and tools built by and for individuals and organizations supporting Community Supported Agriculture (CSA) development.

Farm Stress Management | UME Agriculture and Food Systems (teachable.com) Farm stress management training will equip Agricultural Service Providers with skills and knowledge to support farm families in times of distress.

Farmer's guide to direct sales software platforms - National Young Farmers Coalition



PLANT & PEST ADVISORY

Landscape, Ornamentals, Nursery, and Turf Pest Notes

Vegetable Crop IPM update

Tree Fruit IPM Report

FACTSHEETS

FS1356: 2024 Vegetable Integrated Pest Management Delivery Program

Effective Pricing Methods for Produce at Farmers

Markets (psu.edu)



- Stress Management
- Physical Health Mental Health
- Financial Literacy
- Legal Resources



This workshop is designed for Agriculture Service Providers to equip them with the skills and knowledge to support farms and farm families in times of distress. The University of Maryland Extension Farm Stress

Management Team will train service providers to identify signs of distress, develop skills to communicate with those experiencing stress, and provide local and national resources. Financial and regulatory topics will also be discussed as they often contribute to farm stress.

umeagfs.teachable.com/p/farm-stress-management

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