



THE LATEST FROM **AGRICULTURE & NATURAL RESOURCES** **RCE OF CAPE MAY COUNTY**

October 1, 2024

RCE EVENTS

2024 Garden and Grow Series



Gardening for Wildlife in South Jersey



Wednesday, October 23

6:30 pm - 7:30 pm

Rutgers Cooperative Extension
355 Court House - South Dennis Road
Cape May Court House, NJ 08210

Presenter: Adehl Schwaderer,
Program Coordinator, Cape May Bird
Observatory, NJ Audubon

Participants will...

- Gain a better understanding of how to transform your backyard into a haven for native species
- Learn which plants work best in your garden in South Jersey

Registration is required. No walk-ins. Cost \$5.
Register at: <https://go.rutgers.edu/lecqpywx>
Questions: Call 609-465-5115, ext. 3607 or Email
capemayag@njaes.rutgers.edu



Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and Boards of County Commissioners.
Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.



October Farming Twilight Meeting

October 17, 2024
7:00PM – 9:00 PM
Cape May Winery

711 Townbank Road, Cape May, NJ 08204

Program

- 6:45 PM: Registration / Light Refreshments
- 7:00 PM: Welcome – Claudia Gil Arroyo, Cape May County Agent III; Rutgers NJAES
- 7:10 PM: Soil Health is Always a Good Investment
William Erickson, Monmouth County Agent III; Rutgers NJAES
- 7:40 PM: IPM for specialty crops in New Jersey including tree fruit crops, small fruits, and vegetables.
Janine Spies, Statewide Program Leader in Fruit IPM, County Agent III; Rutgers NJAES
- 8:10 PM: Pesticide safety, non-hazardous pest control methods, label literacy and how to avoid the 3 most common violations.
Spencer Kerkhof, Environmental Specialist I, Pesticide Compliance & Enforcement; NJDEP
- 8:45 PM: Labor availability and Labor regulations that impact agriculture
Ben Casella, New Jersey Farm Bureau

Light refreshments will be served.

The following pesticide recertification credits will be awarded: CORE (1), 1A (1), 10 (1), PP2 (1)

Please RSVP by October 15, 2024:
Jocelyn Shillingford
609-465-5115 ext. 3607 or capemayag@njaes.rutgers.edu

OTHER EVENTS

- 02 Oct [From the Ground Up: Hands-on Produce Safety Workshop](#)-10am-2pm- \$50.00 per person, including lunch
- 05 Oct [South Jersey Growing Together Event](#)- 9:00am-3:00pm- Free
- 08 Oct [Farm Business Planning Course](#)- 6:00pm - 8:30pm-\$450- scholarships available for veterans
- 09 Oct [Essential Skills: Self-Awareness and Personality Types](#)-1:00pm-2:00pm - Free Virtual Live Webinar
- 10 Oct [Food for Profit: Entering the World of Instagram](#)-12:00pm-12:30pm- Free Virtual Live Webinar
- 10 Oct [Living on a Few Acres: Backyard Swine and Poultry](#)-6:00pm-8:00pm- Free Virtual Live Webinar
- 16 Oct [Essential Skills: Negotiating Across Diversity](#)-1:00pm-2:00pm- Free Virtual Live Webinar
- 17 Oct [Site Prep & Permanent Beds Workshop](#)-3:00pm – 6:00pm- Free
- 17 Oct [Ag Risk Management: Production Risk-Food Safety](#)-3:00pm- Free
- 21 Oct [Consumer Food Waste Webinar Series: Launch event](#)-12:30 PM- Free Webinar
- 22 Oct [Sustainable Jersey Water 101 Event](#)-6:00-8:00 pm- Free
- 25 Oct [Short Videos, Big Results](#)-12:00pm-12:30pm- Free Virtual Live Webinar
- 02 Nov [2024 Youth Hunter Take a Kid Pheasant Hunting Application](#)
- 06 Nov [Raising Your Prices Without Losing Customers](#)-12:00pm-12:30pm- Free Virtual Live Webinar
- 04 Nov [4 Ways to Financially Prepare for 2025](#)-12:00pm-12:30pm- Free Virtual Live Webinar

Contact us:
Claudia Gil Arroyo
Agriculture and Natural
Resources Agent III

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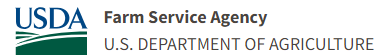
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NEWS

- [The Rutgers Agrivoltaics Program launches a new website](#)
- [Noninsured Crop Disaster Assistance Program - September Coverage Deadline](#)
- [Untreated Seed Pilot Program \(USPP\) Fall 2024 – Fall 2025](#)
- [Farmer Guide to Fertilizing with Urine](#)
- [Resistance-breaking Tomato Spotted Wilt Virus present in tomato in New Jersey](#)

PARTNERSHIP SPOTLIGHT New Jersey FSA



The Farm Service Agency is a safety outlet for producers. It helps ensure: The well-being of American Agriculture, the environment, and the American People through efficient and equitable administration of farm commodity programs; Farm ownership, operating, and emergency loans; Conservation and environmental programs; Emergency and disaster assistance; Domestic and international food assistance and international export credit programs.

“Our goals are to: stabilize farm income; help farmers conserve land and water resources; provide credit to new or disadvantaged farmers; help farm operations recover from the effects of disaster”

To learn more, visit:

<https://www.fsa.usda.gov/state-offices/New-Jersey/index>

RUTGERS MASTER GARDENERS OF CAPE MAY COUNTY

Do you have an event you'd like the RMG volunteers to attend with their traveling Horticulture Helpline table? Would you like to have one of our RMG volunteers give a gardening talk to your group? Then contact us at: capemayag@njaes.rutgers.edu



Interested in becoming a Cape May County Rutgers Master Gardener?
To sign up to get more information, go to <https://go.rutgers.edu/fmrulxeb> to fill out our survey.

GARDENING TIP – October By Jennifer Sawyer Caraballo



Now that Autumn has arrived, it is good time to take stock of your gardens and tidy up a bit as you begin preparing for the winter months.

Take some notes on what did well and what didn't. Clear out any diseased plants. But leave behind leaf litter for wildlife if you can!

Clean and store any valuable containers so they don't crack during a freeze cycle.

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**GOT GARDEN QUESTIONS?
Call the Cape May County
Horticulture Helpline
(609) 465 5115 Ext. 3653**





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RESOURCES

- [Beat the Heat: Companies for Farmers to Source Heat Stress Prevention Supplies](#)
- [Farmer Resource Guides](#)
- [National Farm Safety and Health Week](#)
- [Adding cover crops into integrated weed management programs](#)
- [Farm labor report: Labor challenges persist](#)
- [Data Science For Wineries: Part IV — Math... What Is It Good For?](#)
- [USDA Launches Assistance Network to Support Financially Distressed Farmers and Ranchers](#)
- [Guidelines For Developing Pollinator- Friendly Utility-scale Solar Projects](#)
- [Mental Health Awareness & Suicide Prevention](#)
- [Agricultural Management Practices for Commercial Equine Operations](#)
- [Update on Right to Repair](#)

FUNDING OPPORTUNITIES

- [FSA Food Safety Certification for Specialty Crops](#)
- [HFFI- Healthy Food Financing Initiative- FARE FUND](#)
- [NJ Innovative Healthy Food Retail Initiative](#)
- [Farmer Grant Program](#)-Due Nov 12
- [Organic Certification Cost Share Program](#)-Due Oct 31
- [Marketing and Branding Consulting Services Grant](#)-Due Oct 31
- [ACT NOW: New Jersey Accepting Applications for 2025 Program Offerings](#)-Due Oct18
- [Innovation in Dairy Processing and Packaging Grant](#)-Due Oct 31
- [Inflation Reduction Act Community Change Grants Program](#)-Due Nov 21

FARM MARKETING TIP by Claudia Gil Arroyo

Having a marketing plan can help set goals for your business and outline the steps you need to take to accomplish them. It doesn't have to be a long and complicated document. It can be tailored to your needs. You just need to make sure it has these important elements: goals, target customers, tactics and evaluate results.

First, let's focus on setting your goals. An easy way to write up a goal is to remember that they need to be **SMART**: Specific, Measurable, Achievable and Time-bound.

For example: Increase sales in 20% on the farm stand by December.



FACTSHEETS

- [E259: Deer and Elk Farming](#)
- [FS1359: Soil Health: Purpose and Management](#)
- [FS1358: Developing Your On-Farm Food Safety Worker Training Program](#)
- [FS1917: Llamas and Alpacas Westendorf, M. and Stahl, T.](#)
- [E296: Agricultural Management Practices for Commercial Equine Operations](#)
- [FS038: The Basics of Equine Nutrition](#)
- [FS525: The Basics of Equine Behavior](#)

PLANT & PEST ADVISORY

- [Landscape, Ornamentals, Nursery, and Turf Pest Notes](#)
- [Vegetable Crop IPM update](#)
- [Tree Fruit IPM Report](#)

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Stockton Maple Project | Stockton Sustainability Farm | NOFA NJ

South Jersey GROWING TOGETHER Event
A forum for farmers, growers & locavores

Saturday, October 5th | 9am - 3pm

Stockton University
 F Wing

JERSEY FRESH

Sustainable Farming Practices of South Jersey

RSVP:
mapleproject@stockton.edu

Free Admission

- Agriculture Seminars
- Local Farm Project Info
- Farm Tours
- Herb Garden Make & Takes
- Local Crafts and Syrup for Sale
- All Day Pancake Buffet
- Maple Snow Cones
- Kids' Activities

CLEAN OCEAN ACTION BEACH SWEEPS

Saturday, October 19, 2024
 9 am - 12:30 pm (rain or shine)

VOLUNTEERS OF ALL AGES NEEDED AT 80+ NJ LOCATIONS!
 BRING A BUCKET AND WORK GLOVES FOR TRASH COLLECTION!

Register at CleanOceanAction.org

Dress for the weather and wear hard-soled shoes!

Statewide Sponsors:

- BANK OF AMERICA
- Think Green
- NEW JERSEY REALTORS
- VANTAGE
- Hackensack Meridian Health

Countywide Sponsors:

- kearny park
- MONTECALVO & BAYSHORE
- Target

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